

Court-Ordered Legal Notice

*This Notice may affect your legal rights.
Please read it carefully.*

Important Legal Notice Authorized by the
United States District Court, Northern
District of Illinois about a Class Action

**If you purchased the common stock of
The Allstate Corp. from October 29,
2014 through August 3, 2015, inclusive,
and were damaged thereby, a class
action has been certified that will
impact your legal rights.**

Allstate Securities Litigation
c/o A.B. Data, Ltd.
P.O. Box 173121
Milwaukee, WI 53217

Postal Service: Please Do Not Mark or Cover Barcode

THIS POSTCARD ONLY PROVIDES LIMITED INFORMATION ABOUT THE CLASS ACTION.

Please visit www.AllstateSecuritiesLitigation.com, e-mail info@AllstateSecuritiesLitigation.com, or call (877) 829-4143 for more information.

The Court has certified a class action (the "Action"), which is pending against The Allstate Corporation ("Allstate"), Thomas J. Wilson and Matthew E. Winter (collectively, "Defendants"). IF YOU ARE IN THE CLASS, YOUR RIGHTS WILL BE AFFECTED BY THIS CASE, WHICH HAS NOT SETTLED. This notice advises you of basic information about your options. A long-form notice is available at www.AllstateSecuritiesLitigation.com, or by calling the number above.

Who Is In The Class? All persons and entities that purchased the common stock of Allstate from October 29, 2014 through August 3, 2015, inclusive, and were damaged thereby. As is explained in the long-form notice posted at www.AllstateSecuritiesLitigation.com, certain individuals and entities (including Defendants and their family members) are excluded from the Class by definition.

What Are My Options? This Action is being litigated and no money has been recovered. If you do nothing, you will remain a member of the Class and if there is a **future** recovery or settlement, you may be eligible for a payment. If you remain a Class Member, you will be bound by all Court orders, whether favorable or unfavorable, and you **may not** pursue a lawsuit on your own behalf with regard to any issues in the Action. **If you DO NOT want to be a Class Member** and be legally bound by what happens in the Action, **you must exclude yourself** from the Class. To exclude yourself, you must send a letter by first-class mail stating that you "request exclusion from the Class in *In re The Allstate Corp. Sec. Litig.*, No. 16-cv-10510 (N.D. Ill.)." Your request must: (i) state the full name, address, e-mail, and telephone number of the person or entity requesting exclusion, and be signed; and (ii) state the amount of Allstate common stock purchased and sold by the person or entity requesting exclusion, as well as the dates and prices of each such purchase and sale. You must mail your exclusion request, **postmarked by no later than May 11, 2021**, to: *Allstate Securities Litigation*, c/o A.B. Data, Ltd., P.O. Box 173001, Milwaukee, WI 53217. Defendants retain all their defenses to individual claims and may seek their dismissal, including because claims may be time-barred.

What Has Happened So Far? This case began in November 2016 and alleges claims under Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and SEC Rule 10b-5. The Action alleges that Defendants made certain material misrepresentations and omissions during the Class Period (*i.e.*, October 29, 2014 through August 3, 2015) regarding the existence and reasons for a large spike in "claims frequency"—*i.e.*, the number of claims filed against Allstate auto insurance policies. In December 2020, the Court certified the Class and appointed Class Representatives and Class Counsel (Labaton Sucharow LLP, 140 Broadway, New York, NY 10005). The Action is ongoing. Defendants deny any wrongdoing. **A more detailed description of the Action is contained in the long-form notice available on the case website.**

Your Other Rights. Class Members are represented by Class Counsel. You will not be personally responsible for their fees and expenses. You may also hire your own attorney, at your own expense. If you do, your attorney must file a notice of appearance with the Court **on or before May 11, 2021**.

PLEASE KEEP YOUR INVESTMENT RECORDS AND NOTIFY THE ADMINISTRATOR OF ANY CHANGE IN ADDRESS.

Do not contact the Court, Defendants, or their counsel. All questions should be directed to the Administrator or Class Counsel, or visit the case website.